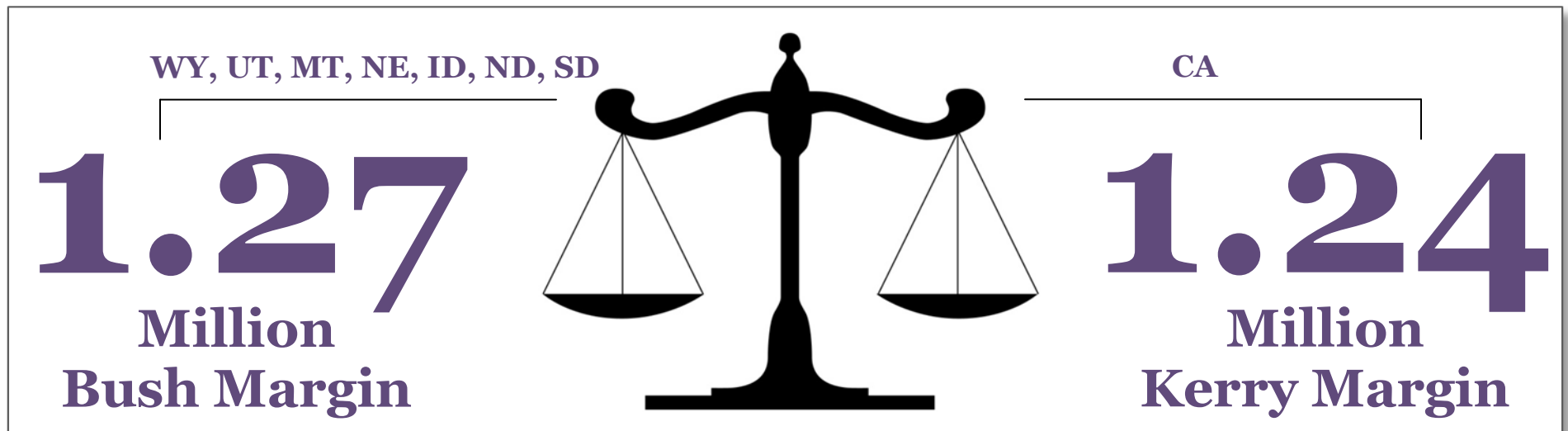


Opponents of NPV insist candidates will ignore small states and favor large cities. But in 2004, seven rural Western states* yielded a bigger margin for George Bush than California did for John Kerry—even though CA had three times more people and double the electoral votes.



Under NPV, vote margins would matter—*everywhere*. NPV would place unexplored electoral frontiers on the map. With votes to be won, the campaigns will come.

* The seven states included are Idaho (228,137 margin for Bush in 2004), Montana (92,353), Nebraska (258,486), North Dakota (85,599), South Dakota (83,340), Utah (422,543), and Wyoming (96,853).